

FACT SHEET

QIT Madagascar Minerals (QMM)

COMMUNICATION

2007 Events

- **March 2007**
 - QMM open-house days held in town of Fort Dauphin as well as in rural communities, including Manambaro (15 000 visitors)
- **April 2007**
 - Protocol signing ceremony for the supply of potable water to the Town of Fort-Dauphin between QMM, JIRAMA, PIC and the Ministry of Energy
 - Exhibition in Antananarivo of QMM activities and progress (Rarihasina in partnership with the Malagasy Academy)
- **May 2007**
 - Exhibition in the rural communes, including Manambaro, on QMM activities and the evolution of the project
 - Industrial theatre presentations to employees and rural communities on safety and the fight against HIV/ AIDS
- **June 2007**
 - Inauguration of the Ambatotsirongorongo protected environmental area and signing of a social contract (Dina) with the local population
 - Katrehaky 2007 celebration :
 - Cultural and sporting activities in Fort-Dauphin to promote local culture, the fight against HIV/AIDS/STDs and malaria
 - Ceremony commemorating the laying of the first stone and the beginning of construction at the new Port d'Ehoala
 - Participation of the President of the Malagasy Republic, several members of the Government of Madagascar, Rio Tinto's Chief Executive of Diamonds and Minerals, and the local population
- **July 2007**
 - Launch of the Cinémobile (QMM/Population Services International) a communications tool benefiting local communities as well as the population of Fort-Dauphin and QMM employees
 - Average of 20 showings per month on STD/HIV/ AIDS, Malaria, Diarrhoea, Adolescent Reproductive health

- **September 2007**

- Protocol signing ceremony for the supply of up to 3.8 Mw of electrical power to the Town of Fort-Dauphin between QMM, JIRAMA and PIC (Integrated Growth Poles Project)

- **October 2007**

- Participation of QMM in the « Journée Mondiale de l'Alimentation » in Fort Dauphin
 - VCT campaign for QMM management employees

Traditional ceremony with the community

10 traditional ceremonies organized (upon consideration of local customs)

- for the starting of each infrastructures constructions
- for events happening in communities which requires traditional ceremony

Community Leadership Meetings

- **Approximately two meetings a month**

Meetings with:

- Traditional authorities
- rural/urban associations
- Comité de Liaison (gathering representatives of all activity sectors in Fort-Dauphin)
- Management committee of Conservation zones

Themes discussed:

- Land use
- Compensation
- Setting up of structures allowing informal and formal communication between community and QMM
- Local recruitment
- Capacity building and training
- Intensive Labor
- Elaboration of *Dina* (traditional social contract for natural resources management)

Project site visits during 2007

- **Government**

- President of the Malagasy Republic
 - Four Ministers of the Government
 - Mines
 - Décentralisation et Aménagement du Territoire
 - Education nationale et Recherche Scientifique
 - Agriculture, élevage et Pêche

- General Manager of Malagasy Customs with his senior staff
- Chef de région of Fort-Dauphin
- Mayor of Fort-Dauphin
- Office National de l'Environnement
- Traditional authorities

- **Donors**

- World Bank/IFC
- PIC
- IMF delegations

- **Shareholders**

- Chairman of the Rio Tinto Board
- Rio Tinto Board members

- **Media**

- Madagascar Broadcasting System (MBS)
- Agence France Presse (AFP)
- Revue de l'Océan Indien (ROI) – Media National
- ABC News (USA)
- The Economist
- Malagasy journalists from Antananarivo television and dailies: TVM, TV Plus, MBS, Les nouvelles, l'Express, Midi, La Gazette, le Quotidien
- TV5

- **Diplomatic Mission**

- France Ambassador to Madagascar
- UNDP Resident Director

- **Others**

- National Leadership institute of Madagascar (32 students)

- **Publications**

- Written publications and quarterly DVDs covering construction updates and information on social and environmental activities

- Distribution:

- Government authorities (national and local)
- Partners and NGOs
- International agencies
- Diplomatic missions

- **Workshops with public and private partners**

- Average of 1 workshop per month

- Themes:

- HIV/AIDS
- Inflation
- Migration
- Public security
- Water and energy
- Hygiene and sanitation

- Participants (average of 30 participants per event)
- Representatives of Local / national administration

- Technical agents of Administration
- Representatives of civil society and NGOs working in the sector